

7 questions I must answer before I write my book

A resource from DwightClough.com

Working title for my book:

#1 How do I define success with my book?

#2 How does this book fit into the big picture for me?

#3 Who is my reader?

#4 Why will my reader want to own and read my book?

#5 How do I want my reader to respond?

#6 How will I get this book into the hands of my readers?

#7 How am I going to meet my goals? (Main message, features, publishing arrangements, hiring help, etc.)